



KRISTA M. RUNDIKS

Instructional
Design

-  303-667-6075
-  kristarundiks@msn.com
-  www.KmrDesigns.net
-  [linkedin.com/in/kmrdesigns](https://www.linkedin.com/in/kmrdesigns)
-  Albuquerque, 87108

GOAL

My goal is to help create and evaluate effective instructional design products that encompass a blend of learning strategies and theories. I seek to provide ways to collaborate, improve, and inspire within online learning environments.

EXPERIENCE

Web & Graphic Design
Mar 2011 – **Current**
cdiweb.com

LogisticsFlow (Component Distributors, Inc.)

- Helped create and maintain over 20 e-commerce websites
- Lead role in marketing 6 business units, affiliate companies, & up to 70 electronic manufacturers

Instructional Design
Oct 2018 – Dec 2020
oils.unm.edu

University of New Mexico OILS Graduate Program

- Created analysis, design, development, implementation, & evaluation for 2 online training projects
- Built a virtual world in Second Life that showcases New Mexico culture
- Created a grant proposal to empower women in Morocco
- Wrote a learning plan, created a team charter, and formulated an evaluation plan

Web & Graphic Design
Apr 2010 – Mar 2011
haifleighbrandworks.com

Haifleigh BrandWorks

- Sole web designer
- Active in client meetings, pre-production, project analysis, budgeting, wireframes, mock-ups, web design, web deployments, & assisting junior designers

Web & Graphic Design
Jul 2005 – Apr 2010
americandatabank.com

American DataBank

- Helped build & maintain 200 custom branded websites
- Created marketing for healthcare, universities, & organizations in need of background screening, drug screening, and FBI fingerprinting

Web & Graphic Design
Aug 2002 – Aug 2010
kmrdesigns.net

KmrDesigns

- Designed websites & marketing for over 25 small businesses

EDUCATION

2018 – 2020

The University of New Mexico

GPA 3.96

Credits: 30

- Master of Arts, Instructional Design and Technology

2004 – 2006

Metropolitan State University of Denver

GPA 3.39

Credits: 61

- Bachelor of Science, Technical Communications, Multimedia Emphasis

1999 – 2004

Red Rocks Community College

GPA 3.62

Credits: 128

- Associate of General Studies, Production and Design Technology
- Associate of Applied Science, Graphics and Animation Technology
- Certificate, Graphics and Animation Technology

EXPERTISE

Instructional Design

Learning Theories & Principles, Needs Assessment, Context & Learner Analysis, Task Analysis, Goals & Objectives, Design Documentation, Prototyping, Pilot Testing, Surveys, Working with Stakeholders, Team Building and Conflict Management, Implementation Documentation, Evaluation Planning, Instructional Presentations, Consulting & Project Management, Basic LMS Experience in Moodle Cloud, Blackboard Learn, Canvas, & WordPress.

Web & Graphic Design

Adobe Creative Cloud, Microsoft Office, JIRA/Confluence, HTML, CSS, Bootstrap, UX/UI Design, Wireframing, WordPress, Blogging, Email Campaigns, SEO Optimization, Google (AdWords, Tag Manager, UTMs, & Analytics), Social Media Engagement, Trade Show Design, MIDI Creation, Video Editing, Digital Photography, Presentations, Reporting, Print Materials, Campaign Proposals, Project Scope, Budgets, & Requirements.